**Mr Direct interview**

Crearive tea, to make images

Render team created 3D renders and then resize and then send to online merch teams

Comes from merch team (direction)

Try to be educational with conrtent

Not al ot of video content

File share

2 angles plush kit compnents with multiple angles

INfographcs are templative

Most update are resizing

Pull image links from websites and putinto spreadsheet for update

From them:  
better notifications about when something is changing

Waymore standards communication – template types

Communication about A/B testing

Alerts for rejected content – want to know as soon as possible

Ability to choose image order

Need more people on supplier support

Tickets closed before confirmation of completion

Ability to add more than 2 PDFs to products in BSA

BSA upload appear in the opposite order – makes it hard to compare sheets

Dimension terminology changes from BSA to extranet

**Fine Fixtures Interview**

Would like an update email for removed images

Want different images as the main image

Would like to be able to rank images (for default sort)

Tired of asking to bring images back

Needs notification from wayfair for removed SKUs

WTF with the pink brush strokes

Uses orders export, castlegate, pricing

Fc3018su

Sh24bl-shha1bl-shlg24bl

**Creative entrywayws**

Copy is sometimes wrong

images to be deleted sat for a month

promotion is unclear

cant add more products

Guided workflwos would be better

Wai Chan

Don’t know who main contact at Wayfair is

Have a lot of problems with new skus being uploaded

Photos don’t match

Try totake detailed photos

Slow response for image updates

Hard to take photos of all option combinations

Will choose photos from offshore and then add more details

Create 360 spinners inhouse (offshore)

Want to get more reviews on products

Try to make photos with a good background

Have no good communication of standards

Prodcuts come from different locations and it is hard for big products

Will contact Wai after this – need to talk to shaun

Wayfair is a bottleneck in their process

Cant see live feed on inventory

Slowly starting to increase spend on videos

**Rona**

Put images in wrong places

Emails priductinfo to resolve issues

Doesn’t have any videos but wants to have them

Checks on site and if there is a problem they go to the tool or ticket